

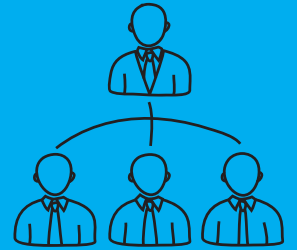
reasons to exhibit at Kent Vision LIVE

meet & network with other businesses

3296

senior decision makers
visited in 2015

89% of delegates said they
would do business
with someone they met at Kent
Vision LIVE



brand awareness & recognition

promoted to our
database of

80,000+

brand recognition through event
website, email campaigns &
press publications including
Kent Messenger



face-to-face

meet with
new & existing
clients

speak in
depth about
your product
or service

gain immediate trust from
delegates that other
marketing opportunities
can't provide

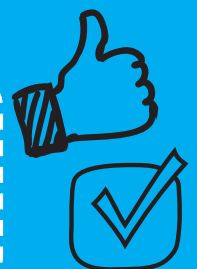


Kent Vision LIVE facts

94% of
exhibitors
would exhibit at a
Kent Vision LIVE
event again

Kent Vision LIVE
visitors
generate **£22m**
worth of new business
for exhibitors

79% of
exhibitors
rated the quality of
delegates as very good
or good



make your business **even better** LIVE